



MISSOURI STATE BEEKEEPERS ASSOCIATION

Serving Missouri Beekeepers, Farmers, Gardeners and Consumers for Over a Century.

Association Mailing Address: 7130 NW State Route 92 • Smithville, MO 64089
www.mobees.org

2026 FALL CONFERENCE HONEY SHOW SPONSORSHIP OPPORTUNITIES

Partner With the Missouri State Beekeepers Association

Greetings,

My name is Erin Mullins, and I serve as the Honey Show Chairman for the Missouri State Beekeepers Association (MSBA). MSBA is a statewide organization dedicated to protecting and advancing the science and art of beekeeping across Missouri. We strive to provide high-quality education, resources, and events for beekeepers of all experience levels.

One of the ways we fulfill this mission is through our conferences, where we bring in renowned and leading experts to share the most up-to-date information in the beekeeping world today.

On October 17, 2026, during our Fall Conference in Springfield, Missouri, we will host the 2nd Annual Missouri Fall Conference Honey Show.

Our Fall Conference is expected to draw approximately 250 attendees from across Missouri, including hobbyist and commercial beekeepers, farmers, homesteaders, gardeners, pollinator advocates, and small business owners. In addition to in-person engagement, sponsors also receive visibility through MSBA's digital channels, including our newsletter, Facebook community, and website.

The Honey Show is one of the most popular and visually engaging features of the conference. It provides beekeepers the opportunity to showcase their knowledge, skills, and craftsmanship through judged entries in categories such as:

- Extracted Honey
- Beeswax Products
- Cooking with Honey
- Mead & Specialty Products
- Beekeeping Photography
- Artwork & Crafts
- Needlework & Handmade Items

The show is sanctioned by the American Honey Judges Association, a nationally respected organization dedicated to promoting excellence and consistency in honey show judging.

Why Sponsor the Honey Show?

Your sponsorship helps support:

- Certified judges and travel expenses
- Awards, ribbons, and prizes
- Display materials and event operations
- Continued growth and improvement of the Honey Show

In return, MSBA provides meaningful visibility for your business through:

- In-person exposure to approximately 250 engaged attendees
 - Promotion through MSBA's newsletter and Facebook community
 - Recognition on the MSBA website
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2026 Sponsorship Levels

QUEEN SPONSOR – \$1,000

- Premium logo placement on Honey Show signage
- Largest logo in conference program
- Featured logo on conference slideshow
- Dedicated social media spotlight post
- Featured recognition in MSBA newsletter
- Verbal recognition during awards ceremony
- Opportunity to sponsor a premier award category
- Option to include promotional items or coupon for attendees
- Website sponsor recognition

HIVE SPONSOR – \$500

- Large logo displayed in Honey Show area signage
- Logo in conference program
- Logo on conference slideshow
- Individual social media thank-you post
- Recognition during awards ceremony
- Opportunity to sponsor an award category
- Website sponsor recognition

COMB SPONSOR – \$300

- Logo in conference program
- Logo on conference slideshow
- Shared social media recognition
- Recognition during awards ceremony
- Website sponsor recognition

WORKER BEE SPONSOR – \$100

- Name listed in conference program
- Name on conference slideshow
- Recognition during awards ceremony

FRIEND OF THE HONEY SHOW – \$50

- Name listed in Honey Show supporter section
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Exclusive Award Sponsorship Opportunities

Available on a first-come, first-served basis for qualifying sponsors:

- Best in Show
 - Black Jar Award
 - Best Extracted Honey
 - Best Beeswax Entry
 - Best Culinary Entry
 - Best Artisan/Craft Entry
 - Youth Division Award
 - People’s Choice Award
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Sponsorship Deadline

To receive full inclusion in printed materials and event signage, please complete your sponsorship by:
September 1, 2026

How to Become a Sponsor

To participate, please visit our website and complete the **Honey Show Sponsorship Form**, where you can:

- Select your sponsorship level
- Submit your business information
- Upload your logo(s)
- Choose your preferred payment method (including check if desired)

[Insert Sponsorship Form Link]

Questions?

Erin Mullins
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Thank You

Your support helps celebrate Missouri beekeepers, promote agriculture, and strengthen education around pollinators and beekeeping across our state.

We sincerely appreciate your partnership and investment in the Missouri State Beekeepers Association.